



iAtlantic
INTEGRATED ASSESSMENT OF ATLANTIC
MARINE ECOSYSTEMS IN SPACE AND TIME

iAtlantic Deliverable 6.1:

iAtlantic dissemination, exploitation and communication strategy

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Document History

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| 20.08.21 | 1 | Updated following P1 review | V. Gunn |
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1. Introduction

The iAtlantic project sets out to assess the status and health of deep- and open-ocean ecosystems across the whole Atlantic basin. Ultimately, iAtlantic aims to predict where and when the effects of global change and multiple stressors will occur most prominently in the Atlantic, and determine what implications these will have for society, economy and ocean health. Central to the project's success is a clear strategy to promote the project's work and to maximise the impact of iAtlantic outputs and results; it is this strategy that is the subject of this document.

iAtlantic's dissemination, exploitation and communication strategy (DECS) is established through WP6 (Capacity Building, Engagement, Outreach and Exploitation), and managed and monitored jointly through WP6 and WP8 (Coordination and management). The DECS framework is intended to lay out the project's plans for engaging with stakeholders, communicating with a broad range of audiences, the anticipated outcomes of such interactions, and expected measures of success. It also provides clear guidance to project partners on communication principles and dissemination responsibilities, reporting obligations, project branding, communication tools available for use, and stakeholder engagement.

iAtlantic's overarching dissemination, exploitation and communication strategy aims to:

- Promote the project's work to a range of audiences, from public to policymakers, so that:
 - iAtlantic's aims, progress and results are clearly visible;
 - The importance of and need for iAtlantic's work is widely understood and appreciated;
 - The impact of iAtlantic outcomes is fully maximised, with take-up of results by a broad range of stakeholders and end users;
 - Opportunities to exploit project results are identified and explored;
- Ensure iAtlantic project partners are fully supported in their communication and dissemination activities.

Specifically, the iAtlantic DECS will:

- Support project partners in adopting and implementing EC best practice communication guidelines;
- Identify and define the objectives, target end users, planned tools and channels, responsibilities and resources and metrics for measuring the project's impact;
- Ensure a transparent and effective process for collecting, analysing and transferring key iAtlantic outputs to end-users;
- Link with the iAtlantic Data Management Plan (DMP; D7.1) including an open access data policy and data submission instructions;
- Describe how we will promote iAtlantic project activities and results through a range of communication and dissemination tools to a variety of audiences;
- Support and enable effective knowledge transfer and innovation, taking into account appropriate Intellectual Property management strategies.

All project partners are involved in iAtlantic dissemination, communication and exploitation activities in order to promote awareness of the issues addressed by the project, and ensure effective transfer of project outcomes to end users and stakeholder groups, especially in their own countries and local communities. To effect this, all partners have time allocated to WP6 activities.

The DECS is a living document and will be reviewed and if necessary updated regularly by the WP6 team throughout the project.

2. Strategy development

In developing the iAtlantic DECS, the following steps were followed to identify goals and audiences, develop a plan for engagement, and determine how to monitor the effectiveness of such activities.

| Process step | Outcomes and actions |
|---|--|
| 1. Define communication objectives/goals | <ul style="list-style-type: none"> • Promote the project’s work to a range of audiences, from public to policymakers, so that: <ul style="list-style-type: none"> - iAtlantic’s aims, progress and results are clearly visible - The importance of and need for iAtlantic’s work is widely understood and appreciated - The impact of iAtlantic outcomes is fully maximised, with take-up of results by a broad range of stakeholders and end-users. • Ensure project partners are fully supported in their iAtlantic communication/dissemination activities |
| 2. Identify key audiences & stakeholders | Stakeholder mapping exercise in first 6 months of project has identified a) audiences for general project communications, and b) key stakeholders for more targeted engagement (section 2.1) |
| 3. Identify best tools/channels/platforms to reach audiences and stakeholders | <p>Develop general project communication tools (branding, website, social media, project literature, magazine articles, etc) – section 2.2</p> <p>Develop/plan specific products/engagements for specific audiences and stakeholders, including key messages for specific sectors/forums – section 2.3</p> <p>Create clear guidance for project partners on how to use comms kit, and what their responsibilities/obligations are regarding dissemination of project results.</p> |
| 4. Determine timing of engagements/publications/events | <p>Strategy for general communications (section 3)</p> <p>Timetable for targeted engagement with stakeholders (section 3.2)</p> |
| 5. Monitor effectiveness of outreach activities | Develop a series of key performance indicators (KPIs) for the various communications tools and activities (section 5) |

2.1 Key audiences for communication and dissemination activities

An appraisal of audiences for iAtlantic project communications was carried out at an early stage of project development, and is regularly revisited to ensure we are reaching all relevant targets. We have identified the following audience groups as principal targets for iAtlantic communication and dissemination activities:

- iAtlantic research community (including associate partners, external committee members)
- Scientific/research community beyond the iAtlantic partnership
- Early career researchers in marine sciences – identified in addition to the general scientific community as they have specific requirements and interests
- Decision-making organisations:
 - National/regional/international regulatory authorities and policy makers, including regional seas programmes, intergovernmental organisations, national governments,

- Sector-specific bodies and international competent authorities
- Non-governmental organisations and civil society
- Marine industries and Blue Growth sectors
- Media
- General public

It is iAtlantic's intention that all these audience groups are catered for in our dissemination and communication activities, using appropriate tools and platforms to communicate key messages, supporting information and results. A more in-depth analysis of relevant governmental, sectoral, regulatory and regional stakeholders and other end-users of iAtlantic results, and how iAtlantic should engage with these groups, was carried out via the stakeholder mapping exercise described in section 3.1 below.

2.2 Communication tools, channels & platforms

iAtlantic will use a range of tools, channels and platforms to reach its intended target audiences. Many of these tools will have broad use across multiple audiences; others will be (or have components that will be) specifically designed for use with particular groups, for individual events or at pre-designated stages in the project. All are designed to help to meet iAtlantic's objective to promote the project's work to a range of audiences, from public to policymakers, so that iAtlantic's aims and objectives are clearly explained, the importance of and need for iAtlantic's work is understood and appreciated, and the impact of project results is fully maximised.

General communications toolkit

A general communications toolkit (Table 1) has been developed to convey information about the project to the full range of audiences identified above. iAtlantic has a clear branding and logo, which was established early on in project development, and all tools contain distinctive iAtlantic branding to promote project visibility.

Some elements of this toolkit contain different layers of materials that are suitable for different audiences. For example, the project website contains basic-level information about the project but also allows more specialised users to drill down to detailed information on project activities and results.

To support project partners in their own project promotion and dissemination efforts, full guidance on use of the iAtlantic communications toolkit is given in Annex C.

| Table 1: Elements of the general iAtlantic communications toolkit | |
|---|--|
| Tool | Description |
| Project website | <p>www.iatlantic.eu</p> <p>The iAtlantic website contains information suitable for a general audience, along with more detailed sections on specific aspects of the project's work. Dedicated sections are established for project news, expedition coverage, downloadable resources and videos, access to project events (such as webinars), and an area with restricted access for project partners. As the project evolves, specific areas for decision makers, policy developers and relevant marine sectors will be established to provide access to relevant key messages, project results and resources.</p> |
| Social media accounts | <p>iAtlantic maintains accounts on the following platforms:</p> <p>Twitter @iAtlanticEU Instagram @iAtlanticEU and #iAtlanticEU Facebook iAtlanticEU YouTube www.youtube.com/channel/UC-nxBsrfXvTr41BLqUffjg. LinkedIn www.linkedin.com/company/iatlantic ResearchGate www.researchgate.net/project/iAtlantic-Integrated-Assessment-of-Atlantic-Marine-Ecosystems-in-Space-and-Time</p> <p>After careful consideration of audience type, reach, platform reputation, content flexibility and ease of use, our primary social media platform is Twitter. Instagram and Facebook are used to a lesser extent for routine postings, though they are used more frequently for our more public-facing activities such as expedition coverage. YouTube is our primary platform for posting video content (with the exception of webinar recordings). LinkedIn and ResearchGate provide us with a presence in professional networking and dissemination of scientific peer-reviewed papers.</p> |
| Project leaflet and brochure | <p>A short introductory leaflet and longer brochure are available in both hard copy and digital copy. Both products are written for a general audience but assume some basic knowledge of marine issues. At the end of the project, a 'research highlights' publication (Deliverable 6.6) showcasing the project's main achievements, outcomes and recommendations in an accessible and informative style so that it is useful for the widest possible range of audiences.</p> |
| Project posters, banners, films | <p>A range of project posters, self-standing banners and introductory videos are available for use at meetings, conferences and other events where iAtlantic wishes to have visibility. Posters and videos are available for partners to download from the project website; the banner posters (a set of six to be used together, plus two standalone designs) are held by the project office and available for partners to request use of for specific events (and files are available if they wish to print their own versions).</p> |
| Project slide decks, templates, project logo | <p>Template Powerpoint files and poster design templates containing the iAtlantic branding are available for all partners via the Partners Area of the website. A standard deck of slides to present an overview of the project is available, along with the project logo (in multiple file/colour formats).</p> |
| Project newsletters | <p>Produced twice a year, the iAtlantic newsletter contains a range of feature articles about project activities. These newsletters are intended to showcase highlights from the previous 6 months' of project work, as well as to raise awareness of forthcoming activities, and are mainly intended for a general scientific audience. The newsletters may also feature complementary work from other All Atlantic projects and relevant other initiatives and collaborating organisations, but the emphasis is on project activities and results. The newsletter is produced as a glossy PDF document but is also produced in hard copy where appropriate for distribution at specific events.</p> <p>In addition, an internal news bulletin, <i>Inside iAtlantic</i>, is distributed as a monthly email update from the Project Office to the iAtlantic project partnership. It contains information on recent and upcoming project-relevant events, publications and other internal project news and announcements.</p> |
| Press releases | <p>Press releases will be used on an <i>ad hoc</i> basis to promote iAtlantic activities and results that are of particular interest to the general public. iAtlantic partners are encouraged to use their local institutional media teams to promote their own project outputs as appropriate; announcements of major events/activities and significant science breakthroughs will be coordinated through the iAtlantic</p> |

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| | Project Office. In all cases, the WP6 team is available assist with the drafting of press release text, provision of supplementary materials (images, video, etc.), and liaison with media as appropriate. |
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Targeted communication and dissemination tools and activities

In addition to the general communications toolkit described above, additional products and activities will be used to address specific audiences or stakeholder groups, support particular project events or activities.

| Table 2: Examples of targeted communication and dissemination tools and activities | |
|--|--|
| Tool | Description |
| Briefing documents | <p>We have identified the need to produce two different types of briefing document:</p> <ul style="list-style-type: none"> i) Science briefings to introduce relevant topics and concepts to audiences who are informed on marine issues but are not experts. The aim of these briefings is to broaden understanding of concepts, methodologies and knowledge on particular topics central to iAtlantic’s research so that the rationale for iAtlantic’s work is understood, the impact of project results can be better appreciated and therefore taken up more widely. The level of detail and language contained in these briefings will vary depending on the target audience, but in general will be significantly less technical than peer-reviewed publications to ensure accessibility. Signposting of relevant iAtlantic publications/reports will be included for those wishing to read further. ii) Policy briefs to set out iAtlantic’s science results and relevant knowledge in the context of specific policy developments or decisions. Two policy briefs (Deliverable 6.4) are planned as formal deliverables in WP6, but additional briefs will be considered as and when the need or opportunity arises. <p>The scope and topics of these briefings will be determined during the course of the project, either in response to our dialogue with stakeholder groups (see section 3) or through our own WP6 knowledge of stakeholder agendas, policy priorities and emerging issues, and informal analysis of knowledge gaps. Science briefings will also be considered as project results emerge and we assess the best means of communicating these results to the wider stakeholder community. Briefing documents (whether scientific or policy-oriented) will be created with specific audiences, events or policy development issues in mind to ensure the content is relevant, appropriate and useful.</p> |
| Webinars | iAtlantic has established a regular webinar programme that features researchers from across the project community. In addition, special webinars will be organised to present major iAtlantic results and high-profile outcomes to specific stakeholder groups (see section 3), depending on topic and applicability. Such session may be complemented by panel discussions and Q&A sessions, and may involve external speakers as appropriate. This particular form of dissemination will be important in the latter stages of the project if the Covid-19 pandemic continues to prevent in-person meetings and conferences taking place. |
| Expedition coverage | iAtlantic has an extensive seagoing research programme. We will maximise our coverage of these expeditions by nominating – wherever possible and appropriate – individuals on board the ship to act as outreach liaison, creating a link between ship and shore so that project partners, stakeholders and the general public can follow the progress of our activities at sea. The level of coverage will vary depending on resources and time available on board, and not all expeditions will be suitable for such coverage. However, we anticipate that at least one expedition per project year will be suitable for a significant outreach campaign, which will involve a regular blog hosted on the iAtlantic website and accompanying social media activity, as well as live video link interviews (where internet connectivity permits) and pre- and post-expedition coverage of activities. The blog platform and support for these activities will be provided through WP6 and extensively promoted through our networks. |
| Conference presentations and special conference sessions | Attendance of project researchers at scientific conferences is a routine channel to disseminate iAtlantic results to the wider scientific community. Research results are presented through either oral or poster presentations at relevant conference sessions. iAtlantic will seek opportunities to host special conference sessions addressing particular research themes to elevate the visibility of project results, promote iAtlantic’s leadership in relevant scientific fields, and foster new collaborative opportunities with researchers outside the project. Where appropriate, we will seek to host special sessions in collaboration with other groups, particularly in partnership with industry, regulators or |

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| | <p>other stakeholders, to broaden our audience reach and maximise uptake and impact of project results.</p> <p>We will also seek opportunities to present iAtlantic’s work at conferences, workshops and meetings outside the ‘normal’ scientific conference circuit – for example, policy development meetings, industry showcase events, Blue Growth events, sustainable development meetings, etc. A more detailed list of these opportunities in relation to identified stakeholder organisations is given in section 3.</p> |
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In addition to these tools, further engagement activities are planned with specific stakeholder groups and bodies to achieve more targeted interaction on specific topics, results and issues. These are described in section 3.

2.3 Developing key messages

Progress and key results from iAtlantic are formally recorded and reported via project deliverables and scientific publications in peer-reviewed journals. Whilst these are suitable for recording project progress and for communicating results within the scientific community, these outputs often require a level of ‘translation’ to enable the information to be used by wider audiences. To address this, more digestible summaries of key deliverables will be produced by the WP6 team in collaboration with the relevant science teams, with key messages distilled for delivery at identified stakeholder events (see Table 3). Key messages on specific topics may also be developed for stakeholders with particular agendas and interests, as well as public-facing messages in accessible language for non-specialists. The communication tools to convey these messages to different audiences are outlined in tables 1 and 2. Towards the end of the project, overarching messages and conclusions will be summarised in Deliverable 6.6, iAtlantic Research Highlights – a publication that showcases the project’s main achievements, outcomes and recommendations in an accessible and informative style that is accessible to the widest possible range of audiences.

3. Stakeholder engagement

Engagement with a wide range of stakeholder groups is a central pillar of iAtlantic’s strategy to ensure project objectives, achievements and results are shared with as broad a range of end users as possible, including the general public. Establishing an effective dialogue with these groups is essential to ensuring that iAtlantic research is as relevant and impactful as possible, to explore how iAtlantic results will be used by different end users and determine where stakeholders may be able to contribute knowledge, data and expertise to the project effort.

We will engage with relevant meetings of various stakeholder groups and international policy fora to promote iAtlantic's work, ensure feedback from those processes into relevant iAtlantic work packages, explore how iAtlantic results will be used by different end-users, and where the different sectoral groups may be able to contribute knowledge, data and expertise to the project effort.

3.1 Stakeholder mapping exercise

A fundamental step in effective stakeholder engagement is identification of key groups, organisations and competent authorities who may have interest in iAtlantic activities and results. To ensure activities are directed at the right people at the right time, a comprehensive stakeholder mapping exercise was performed early in the project to identify key stakeholder groups and meetings (both regional and sectoral) that will take place during the course of the project, and determine priorities for iAtlantic's engagement/attendance.

Relevant stakeholder groups were identified and mapped out by WP6 at the start of the project, broadly falling into the following categories:

- Scientific/research community
- Decision makers (local/regional/international) – includes sector-specific regulatory bodies, regional or international competent authorities, governments, etc.
- Non-governmental organisations and civil society
- Marine industries and Blue Growth sectors
- General public

For each relevant organisation, details (dates, location, accessibility) of their key committees or regular meetings have been mapped out; a summary is given in Table 3. The mapping document is updated regularly but as it contains personal contact information it is not openly available; a redacted version is available from Vikki Gunn on request.

Additionally, a list of project partners’ involvement with relevant working groups, committees and expert panels has been compiled so that we have an overview of where we already have contacts in key fora.

To support the effective dissemination of project results and the stakeholder mapping work, the WP6 team has compiled an overview of the key policy provisions, regulations and agreements for the marine environment. This overview is a lengthy document, intended for internal iAtlantic reference only, and is available to download from the Partners Area of the iAtlantic website.

3.2 Attendance at stakeholder/sectoral meetings

Through the WP6 team (Seascope, GC, TMG) as well as other partners in the iAtlantic consortium, we have good connections to many of the relevant stakeholder groups and attend a large number of their meetings (Table 3) as part of our usual business. We will routinely use these opportunities to:

- promote iAtlantic’s work and objectives, including dissemination of project literature, publications and briefs as appropriate;
- where identified through the stakeholder mapping exercise, ensure that specific project results and outputs are channelled into relevant meetings and agenda items. Where possible and appropriate, facilitate the direct engagement of iAtlantic scientists in these events/discussions;
- host thematic/topical side events (with speakers from around the project as appropriate);
- contribute relevant scientific expertise in the form of either written submissions or (as appropriate) verbal interventions/presentations to specific consultations, debates and policy discussions;
- through bilateral dialogue, determine how iAtlantic can help address particular challenges that specific sectors are facing;
- build strong relationships with individual stakeholders around common interests, thus facilitating opportunities for iAtlantic results/expertise to be used outside the project, and for external groups to contribute knowledge and expertise to the iAtlantic effort.

In addition, we will seek opportunities to engage with relevant groups outside our current network, and will also support the wider project partnership in their engagement activities. This is particularly important for engagement with national authorities, where in-country partners are considered to be best placed for this level of engagement, with the support (as required) from the WP6 core team.

| Table 3: Summary of information identified in the initial stakeholder mapping exercise | | |
|---|---|---|
| <i>Note this list is not exhaustive; the full stakeholder mapping document is a live document under constant revision - particularly in light of changing Covid restrictions.</i> | | |
| Organisation | Key meetings/committees/events relevant for iAtlantic | |
| 1. International bodies and conventions | | |
| UN Convention on Biological Diversity | CBD | Biennial Conference of the Parties (COP) - COP15, China, December 2022 (TBC) |

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| | | Subsidiary Body on Scientific, Technical and Technological Advice - SBSTTA 24, May-June 2021/March 2022 and subsequent meetings Technical / thematic workshops |
| UN Framework Convention on Climate Change | UNFCCC | Annual Conference of the Parties (COP): - COP26, Glasgow, UK Nov 2021 - COP27, Sharm el-Sheikh, Egypt, Nov 2022 |
| UN DOALOS (BBNJ) | BBNJ | BBNJ Intergovernmental Conferences and intersessional working groups - IGC4, postponed to spring 2022. Potential subsequent meetings if approved by UNGA. |
| UN DOALOS (UNGA) | UNGA | UN Deep-Sea Fisheries workshops, stakeholder events and review meetings |
| UN Food and Agricultural Organization | FAO | Committee on Fisheries (COFI) - annual meetings, usually September in Rome |
| International Seabed Authority | ISA | Annual sessions (usually July each year) Meetings of the Legal and Technical Commission Technical workshops Stakeholder consultation on standards & guideline development Atlantic REMP workshops (during technical process, ends Sept 2021) and subsequent consultative processes |
| Intergovernmental Oceanographic Commission | IOC | Ocean Decade activities: - Laboratory events 2021/22 - Future global/regional/thematic meetings TBD - events linked to UNOD programmes (of which iAtlantic has applied to be a component) |
| International Council for Exploration of the Seas | ICES | Annual Science Conference Various technical working groups - iAtlantic partners are involved in a number of ICES working groups |
| UN Environment Programme | UNEP | United Nations Environment Assembly (UNEA) - biennial, usually held in Nairobi |
| UN Oceans Conference | UN | 2020 event postponed to 27 June - 1 July 2022 in Lisbon, Portugal. |
| Intergovernmental Science-Policy Platform on Biodiversity and Ecosystem Services | IPBES | Thematic assessments - e.g., Sustainable use of wild species Opportunity for iAtlantic to be involved in reviewing assessment reports Liaison through iAtlantic Advisory Board member Jake Rice |
| Global Ocean Observing System | GOOS | Biology and Ecosystem Panel meetings |
| UN Convention on Migratory Species | CMS | Conference of the Parties (COP) - COP13, India, Feb 2020 - COP14 TBD Aquatic Species team liaison |
| 2. Regional bodies and conventions | | |
| European Commission | EC | All Atlantic Forum (various dates through 2021 and 2022; later events TBD) European Maritime Day (usually May each year) EU Ocean Governance Forum Consultation on EU regulations/policy development European Parliament Intergroup on Biodiversity and Climate Change |
| Convention for the Protection of the Marine Environment of the North-East Atlantic | OSPAR | Ministerial meetings Thematic subcommittees / working groups – e.g., development of NACES MPA roadmap in 2022. |

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| Benguela Current Commission (within Abidjan Conv.) | BCC | MoU in place between iAtlantic and BCC |
| Sargasso Sea Commission | SSC | Sargasso Sea Commission is an iAtlantic Associate Partner |
| Abidjan Convention | | Conference of the Parties |
| Arctic Council | | Annual Science/Ministerial meetings |
| Partnership for Regional Ocean Governance | PROG | Liaison via iAtlantic partner TMG |
| 3. Regional fisheries bodies/management organisations | | |
| North East Atlantic Fisheries Commission | NEAFC | Individual RFMO/RFB's annual sessions Thematic working groups and workshops Scientific Committees (iAtlantic will apply for Observer status as appropriate) |
| Northwest Atlantic Fisheries Organization | NAFO | |
| South East Atlantic Fisheries Organisation | SEAFO | |
| Western Central Atlantic Fishery Commission | WECAFC | |
| Fishery Committee for the Eastern Central Atlantic | CECAF | |
| 4. Other sectoral bodies | | |
| International Association of Oil and Gas Producers | IOGP | Annual conferences Bilateral engagement Harvey Johnstone (IOGP Environment Director) is member of iAtlantic Advisory Board |
| International Maritime Organization | IMO | Marine Environment Protection Committee annual meeting (MEPC) Bilateral engagement through Seascope Consultants |
| International Cable Protection Committee | IPCC | Liaison via iAtlantic partner Seascope Consultants and UEDIN |
| 5. Civil society organisations/NGOs | | |
| International Union for the Conservation of Nature | IUCN | World Conservation Congress - usually held every 2 years. The meeting in 2021 was held as a hybrid event but in-person attendance was limited. Next event (2023) may fall within iAtlantic's lifetime. Kristina Gjerde (IUCN Marine & Polar Program) is member of iAtlantic Advisory Board |
| World Wildlife Fund | WWF | Liaison via iAtlantic partner Seascope Consultants on specific priority topics |
| Pew Charitable Trusts | Pew | |
| High Seas Alliance | HSA | Liaison through iAtlantic partner Matt Gianni |
| Deep Sea Conservation Coalition | DSCC | |
| 6. Other organisations & initiatives (non-exhaustive list, to give a few examples) | | |
| All Atlantic Ocean Research Alliance | AANCHOR | Liaison via iAtlantic membership of various committees and working groups |
| All-Atlantic Ocean Research Association | AAORA | Attendance at organised events – e.g, scientific event June 2022 and Ministerial event July 2022. |
| Other All Atlantic sister projects | | Collaboration and shared activities as appropriate: webinars, joint outreach efforts, policy liaison. To be facilitated/supported by AANCHOR. |
| Global Ocean Biodiversity Initiative | GOBI | Liaison via iAtlantic partner Seascope Consultants |

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| Regional Environmental Management Plan for the Atlantic | REMP | Liaison via iAtlantic partner Seascope Consultants. Note technical phase of REMP development finishes Sept 2021; further engagement via ISA's consultation processes. |
| STRONG High Seas project | STRONG | Liaison via iAtlantic partner TMG (project finishes 2022) |
| Canadian Healthy Oceans Network | CHONe | CHONe coordinator is member of iAtlantic Science Council |
| General Bathymetric Chart of the Ocean | GEBCO | Liaison via WP2 |
| Latin American Association of Researchers in Marine Sciences | ALICMAR | Liaison via Angel Perez, particularly with a view to convening capacity building activities during the biannual COLACMAR (Congreso Latinoamericano de Ciencias del Mar) conference (2020 event rescheduled to Sept 22) |
| Deep Ocean Stewardship Initiative | DOSI | Working groups on various thematic topics – many iAtlantic researchers are directly engaged |
| One Ocean Hub | | A number of iAtlantic partners are engaged in different aspects of OOH |
| South African Network for Coastal and Oceanic Research | SANCOR | Engagement with the SAMSS conference (now scheduled for June 2022) via colleagues at NMU |

3.3 Formal stakeholder engagement activities

The formal stakeholder engagement programme is coordinated and managed through WP6 (Task 6.4). During the course of the project, a number of strategies will be employed to maximise stakeholder liaison, including:

- Organisation of three formal, high-level iAtlantic Stakeholder Dialogue events - the timing and agenda of these will be determined as the project progresses, depending on the current priorities in the policy agenda, availability of project results and Covid travel restrictions. Current plans envisage a first event in the margins of the UN Ocean Conference in Lisbon (27 June - 1 July 2022), a second event with the European Parliament planned for autumn 2022, and a final dialogue session at the iAtlantic final meeting, which we plan to convene as an open meeting.
- Convene dedicated Blue Growth sessions at the annual project meetings.
- Engage with the CSA AANCHOR project and attend, as appropriate, stakeholder platform workshops organised by this programme.
- Initiate joining forces with the other projects funded under this call to deliver periodic Blue Growth Atlantic showcase events.
- Project representative attend, as appropriate and if opportunities arise, key meetings of stakeholder or sectoral groups – these have been identified in the stakeholder mapping exercise described above.

WP6 will maintain a catalogue of events convened by or relevant to key stakeholder groups and ensure that opportunities for iAtlantic to be represented at these events are maximised but also prioritised so that project resources can be directed to the most important events.

3.4 iAtlantic Sector Champions

In addition, all project partners are expected to exploit opportunities to engage in specific stakeholder meetings should they arise over the course of the project. The project consortium has nominated sector-specific champions to act as the principal contact points within iAtlantic:

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| Oil and gas | Murray Roberts (UEDIN) |
| Fishing industry | Matt Gianni (GC) |
| Deep-sea mining | Matt Gianni (GC) |
| Aquaculture | Liaise with Aquavita project |

3.5 Engaging directly with the public

The general public is an important stakeholder group. All project partners are encouraged to engage with the public and take opportunities to promote the project and highlight their research at public events and through public presentations and talks. The project website contains information suitable for a public audience, and where practical and feasible we will seek opportunities to engage with public marine science events, acknowledging that these are usually convened at a local level and are best supported by individual institutions. At a broader scale, where feasible, iAtlantic will seek to support public-facing events such as (for example):

- Virtual and in-person events convened by the UN Decade of Ocean Science for Sustainable Development (e.g., UN Ocean Decade laboratory satellite events)
- Public events related to the UNFCCC Climate Change Conference of the Parties – such as public science exhibitions, virtual science events (e.g., Virtual Ocean Pavilion)
- Public sessions at international marine science conferences, such as the World Conservation Congress.
- Engage with ocean literacy events organised by All Atlantic sister projects.
- Promote project outputs suitable for public consumption – such as the expedition blogs.

WP6 and the iAtlantic Project Office will supply project literature and general project display materials to partners as appropriate, and guidance and support is available from both the Project Office and WP6 lead, Vikki Gunn (vikki.gunn@seascapeconsultants.co.uk) for such events.

4. Innovation and exploitation potential

An Innovation and Exploitation Manager, based at the University of Edinburgh, will provide expertise in exploitation and valorisation of research outputs will facilitate, monitor and support the development of appropriate exploitation plans based on the results of the project. The I&E Manager will establish dialogue with all partners active in areas with exploitation potential and horizon-scan for new opportunities, as well as:

- review the outputs and results of the project to assess exploitation opportunities;
- facilitate exploitation discussion at consortium meetings and workshops;
- work to reach agreement on exploitation plans considering markets, intellectual property, barriers to entry, joint or collaborative ventures, routes to market and potential supply chains;
- engage with industrial partners to develop exploitation plans informed by the ‘voice of the customer’.

Dedicated sessions on I&E will be convened at iAtlantic’s General Assembly meetings each year to ensure project partners are informed of ongoing I&E activities and to help identify emerging I&E potential.

iAtlantic will highlight innovation and technology development to a range of audiences and stakeholders using the various communication tools listed in Table 2, and attend relevant technology and innovation events such as Ocean Business and Oceanology. To maximise the impact and dissemination, iAtlantic will engage with the EC’s [Horizon Result Booster](#) (HRB) platform to showcase results with innovation and exploitation potential.

5. Measuring effectiveness and success

The effectiveness and success of iAtlantic’s communication, dissemination and stakeholder engagement efforts will be regularly assessed against a set of key performance indicators, as laid out in the iAtlantic project description (Table 4). Performance will be assessed against these metrics on a regular basis, at least annually and ideally each six months after submission of partners’ interim activity reports. Performance will be reported to the European Commission at the end of each formal reporting period, along with measures to address any shortcomings in achieving these KPIs.

| Table 4: Key performance indicators for communication, dissemination and stakeholder engagement activities | |
|--|--|
| Activity | KPI |
| Publicity | TV and press releases to announce iAtlantic activities and inform the public of research outcomes. At least 4 per year. |
| Website | Addressing both the public and wider stakeholders. At least 10,000 visits in 4 years. |
| Social Media | Twitter account regularly communicating iAtlantic activities. At least 1000 followers after 4 years. |
| Publications | Publication of scientific results in peer reviewed journals and popular online and published media. More than 20 scientific papers and 1 non-technical publication per year. |
| Policy Fora | iAtlantic represented at 3 international policy-focused meetings per year. |
| Stakeholder Engagement | Delivery of 3 high level stakeholder meetings including representatives from all key sectors engaged in the Atlantic. |
| Webinars | Delivery of 10 policy, governance and ocean science webinars. |
| Ocean Literacy | >15 expedition blogs, 4 port call open ship educational events. 20 school ocean literacy talks. |

Annex A: EC rights and obligations related to project results

The full text describing the EC rights and obligations is given in Section 3, Subsection 3 of the iAtlantic Grant Agreement (GA). In addition, further guidance is outlined in Section 8 of the iAtlantic Consortium Agreement (CA). Partners should familiarise themselves with these texts, the key points of which are summarised below.

A.1 Ownership of results (GA Article 26)

Results are owned by the beneficiary that generates them. Two or more beneficiaries' own results jointly if they have jointly generated them and it is not possible to establish the respective contribution of each beneficiary, or separate them, for the purpose of applying for, obtaining or maintaining their protection (see GA Article 27). The joint owners must agree (in writing) on the allocation and terms of exercise of their joint ownership ('joint ownership agreement'), to ensure compliance with their obligations under the GA. Once the results have been generated, joint owners may agree (in writing) to apply another regime than joint ownership (see GA Article 30 and CA clause 8.3). If valuable project results are not protected the EC may, under certain circumstances, assume ownership of the results (GA Article 26.4). Additional conditions governing the rights to use jointly owned results are outlined in clause 8.2 of the CA.

A.2 Protection of results (GA Article 27)

Each beneficiary has an obligation to protect its results. For any results that can reasonably be expected to be commercially or industrially exploited, beneficiaries must examine the possibility of protecting them and if possible, protect them even if this requires further research and development or private investment. If a beneficiary intends not to protect its results, to stop protecting them or not seek an extension of protection, the EU may under certain conditions (see Article 26.4) assume ownership to ensure their (continued) protection. Any and all results generated within the project that are the subject of protection - such as patent or copyright application - must acknowledge the EU's support (see Article 27.3). If a beneficiary breaches any of its obligations under this Article, the grant may be reduced in accordance with GA Article 43.

A.3 Exploitation of Results (GA Article 28)

Under Horizon 2020, beneficiaries should engage in dissemination and exploitation activities, aiming for the fruits of research to reach society as a whole. Dissemination means sharing research results with potential users - peers in the research field, industry, other commercial players and policymakers. By sharing research results with the rest of the scientific community, the project contributes to the progress of science in genera. Exploitation is the use of results for commercial purposes or in public policymaking.

Each beneficiary has an obligation to exploit its results. Each beneficiary must – up to four years after the period set out in GA Article 3 – take measures aiming to ensure 'exploitation' of its results by: (a) using them in further research activities; (b) developing, creating or marketing a product or process; (c) creating and providing a service, or (d) using them in standardisation activities. If a beneficiary breaches any of its obligations under this Article, the grant may be reduced in accordance with GA Article 43.

A.4 Intellectual Property Rights (IPR) and management

The iAtlantic Consortium Agreement (CA) details the protocols in place regarding the ownership, protection and access to key knowledge such as IPR and data. These approaches allow iAtlantic to collectively and individually pursue market opportunities arising from the project's results. iAtlantic will follow the rules for IP set out by the EC, as regulated and agreed upon by all partners (by written signature) in the CA.

More information on IPR management and obligations can be found in GA Article 23a "Management of Intellectual Property".

A.5 Dissemination of Results

2.5.1 Obligation to disseminate

Each beneficiary must disseminate their results as soon as possible by disclosing them to the public. However, no dissemination may take place before a decision is made regarding possible protection (see section 2.2). Other participants may object if their legitimate interests in relation to their results or background could potentially suffer harm.

2.5.2 Pre-publication notification protocol

According to the iAtlantic CA, beneficiaries that intend to disseminate their results (including publication of datasets) must give advance notice to the other beneficiaries of — unless agreed otherwise — at least **30 calendar days for publications**, together with sufficient information on the results they will disseminate (see also section 3). As a minimum the following details must be supplied to the iAtlantic project office, before submission:

- Title of article
- List of authors
- Abstract
- Intended means of dissemination (journal title, conference details, etc)

These details will be circulated by the Project Office to the iAtlantic partnership via email and a notice placed in the restricted area of the project website.

Any other beneficiary may object within — unless agreed otherwise — 25 calendar days of receiving notification in the case of a publication, if they can show that their legitimate interests in relation to the results or background would be significantly harmed. In such cases, the dissemination may not take place unless appropriate steps are taken to safeguard these legitimate interests (GA Article 29.1; CA clauses 8.4.2.2, 8.4.2.3 and 8.5).

Please note that the Grant Agreement gives longer timescale for publication notification and objection, but for iAtlantic these requirements are superseded by the arrangements agreed by all parties in the Consortium Agreement.

Notwithstanding the above, certain dissemination activities which, by their nature, must be carried out in a timely manner (e.g. social media posts, promotional articles and reports of new discoveries at sea) will be exempt from the obligation to give prior notice to all partners so as not to impede the project's dissemination strategy, provided that all iAtlantic beneficiaries engaged in such dissemination are in agreement prior to such dissemination and provided that the duty of confidentiality is respected (CA clause 8.4.2.1).

2.5.3 Open access obligations

Providing open access (free of charge, online access for any user) to publications in H2020-funded projects is an obligation for all grant beneficiaries. Project partners must ensure open access (OA) to all peer-reviewed scientific publications relating to its results (GA Article 29.2).

Beneficiaries must:

- As soon as possible and at the latest on publication, deposit a machine-readable electronic copy of the published version or final peer-reviewed manuscript accepted for publication in a repository for scientific publications and reference the dataset publication (full citation) in the reference section of the publication (please refer to the iAtlantic Data Management plan for more details on this). This will also ensure that dataset publications will benefit authors by contributing to their citation index.
- Ensure open access to the deposited publication, via the repository, at the latest:
 - on publication, if an electronic version is available for free via the publisher,
 - or within six months of publication in any other case.
- Ensure open access, via the repository, to the bibliographic metadata that identifies the deposited publication. Please refer to GA Article 29.2 for the relevant metadata requirements.

There are two main routes towards open access to publications:

- **Self-archiving / 'green' open access** means that the published article or the final peer-reviewed manuscript (i.e., before journal formatting is applied) is archived by the author or a representative in an openly accessible online repository before, alongside or after its publication. Repository software usually allows authors to delay access to the article ('embargo period') if necessary. The iAtlantic project archive for scientific papers is established in the Zenodo repository at <https://zenodo.org/communities/iatlantic-project-collection/?page=1&size=20>. Note that project datasets must be published in an appropriate data repository (Zenodo is not appropriate for this).
- **Open access publishing / 'gold' open access** means that an article is immediately provided in open access mode via the publisher, and usually requires an open access fee to be paid to the publisher. Such fees are considered eligible project costs.

For more information on open access requirements, please consult the following guidance documents:

- H2020 Online Manual at https://ec.europa.eu/research/participants/docs/h2020-funding-guide/cross-cutting-issues/open-access-dissemination_en.htm
- EU Guidelines on Open Access to Scientific Publications and Research Data in Horizon 2020: https://ec.europa.eu/research/participants/data/ref/h2020/grants_manual/hi/oa_pilot/h2020-hi-oa-pilot-guide_en.pdf

Further details are outlined in the iAtlantic Data Management Plan (D7.1). For reporting protocols relating to publications, please see section 3.1.

2.5.4 Acknowledgement of EU funding

Partners are obligated and have the right to use the EU emblem when publishing and/or presenting work carried out under the iAtlantic project. Any dissemination of results must display the EU emblem and include the following text:



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 818123 (iAtlantic). This output reflects only the author's view and the European Union cannot be held responsible for any use that may be made of the information contained therein.

The official EU emblem may be downloaded from: https://europa.eu/european-union/about-eu/symbols/flag_en. Guidance on its use is available at <https://publications.europa.eu/code/en/en-5000100.htm>

PLEASE ENSURE YOU INCLUDE THE ACKNOWLEDGEMENT TEXT IN ALL iATLANTIC PUBLICATIONS, OTHERWISE THEY CANNOT BE FORMALLY CREDITED TO THE PROJECT.

Annex B: Reporting on communication and dissemination activities

The iAtlantic Grant Agreement obliges all partners to report on their scientific publications, dissemination and communication activities, and exploitation efforts as part of the “Continuous Reporting” of the project in the EC Funding & Tender Opportunities Portal (EC Portal).

B.1 Reporting on scientific publications

iAtlantic partners are responsible for ensuring that all their scientific publications are uploaded to Zenodo (if not published in Gold Open Access) and the EC Portal. Partners are encouraged to upload their publications as soon as available and no later than three months after the official publication date. Prior to publishing, partners must give prior notice to all other iAtlantic beneficiaries (see section 2.5.2).

- Instructions how to upload your publications to Zenodo can be found in the Partners’ Area of the website. For more information on depositing research outputs at Zenodo please contact Tina Dohna, tdohna@marum.de.
- Publications published under gold open access or deposited in Zenodo (green open access) are automatically reported to the EC’s OpenAIRE scheme (www.openaire.eu) as long as they include the iAtlantic Grant Agreement number in the acknowledgements and in the metadata you enter when uploading your paper into Zenodo. They are also automatically fed through to the EC Portal, but require online validation by partners before they are officially attributed to the project. Please ensure you inform the iAtlantic Project Office (i-atlantic@ed.ac.uk) if you have added a new publication to the repository.

The iAtlantic Project Office will check that all publication details are complete and submitted on time. As a minimum, partners are required to report their dissemination, communication and exploitation activities on a 6-monthly basis – see section 3.2 below.

B.2 Reporting on dissemination, communication and exploitation activities

iAtlantic partners are encouraged to disseminate and communicate their findings to relevant stakeholder groups as appropriate. When disseminating or communicating project results, partners must give prior notice to all other beneficiaries (see section 2.5). As a project, we are obliged to keep track of and report all these activities to the EU. Partners are therefore required to keep full and accurate records of:

Type of activity: organisation of a conference or workshop, press release, popularised publication, exhibition, flyer, training, social media, website, communication campaign, participation in a conference, workshop or other event, video/film, brokerage event, pitch event, trade fair, participation in activities organised jointly with other H2020 projects.

Type of audience reached: scientific community, industry, civil society, the general public, policy makers, media, investors, customers. Please keep a record of how many people were targeted/reached by the activity.

Total project costs related to project dissemination and communication activities.

Information related to these activities will be collected from the partners by the Project Office on a 6-monthly basis, aggregated, analysed and reported to the EU. A reporting template will be issued to partners to record the necessary data.

B.3 Reporting on patents and other IP protection measures

Partners are responsible for ensuring that their Intellectual Property Rights (IPR) and innovation activities resulting from the project are recorded in the EC Portal. The following information is required on Patents and IPR under the iAtlantic project:

- Identification of IPR type and Confidentiality
- Type of IPR (Patent/Trademark/Registered Design/Utility Model/Other)
- Confidentiality (Yes/No)
- Application Title
- Embargo end date.

Information related to these IP protection measures will be collected from the partners by the Project Office on a 6-monthly basis, aggregated, analysed and reported to the EU. A reporting template will be issued to partners to record the necessary data.

Annex C: iAtlantic communication tools user guide

C.1 Project branding

The iAtlantic project logo is available for all partners to use in their project communication and dissemination activities. A range of file formats are available to download from the Partners' Area of the iAtlantic website, including versions with transparent background and reverse colours for use against a dark background. Please do not alter the colours or layout of the logo. If you require a graphic format that is not provided please contact the project office (i-atlantic@ed.ac.uk).



Basic guidance on the use of the project logo is as follows – please adhere to these simple rules to ensure the iAtlantic brand is represented consistently:

- Please do not alter or edit the logo in any way.
- If you need to re-size the logo, please do so proportionally (i.e., do not squash or stretch it).
- For print products, please use the high resolution (300 dpi) JPG or EPS file (for high quality printing please use the CMYK file).
- Please ensure you select the version of the logo that works best with the background colour you are using - the PNG version of the logo has a transparent background, and there is also a reverse colour (white) version for use on dark backgrounds.
- Please avoid using the logo with a white box around it against a dark background.

C.2 Internal project communication

The primary form of communication within the project partnership is email. The Project Office maintains a general mailing list of all project partners, as well as lists for the project's executive and advisory bodies, individual work package participants, and other topic- or region-specific groups. The lists are kept securely on the University of Edinburgh's mailserver, and can be edited as necessary by the Project Office team. Official notices relating to contractual, administrative and financial issues will be distributed via the project mailing list and it is the responsibility of all partners to ensure that their organisation's contact details are kept up to date. A list of current active mailing lists is posted for reference on the restricted area of the project website.

For general project announcements that need to be circulated to the full project membership, the general mailing list is: iatlantic_all@mlist.is.ed.ac.uk

C.3 External project communication

Interested external parties may subscribe to an iAtlantic mailing list through which relevant announcements and news will be circulated. This list will be managed in accordance with current GDPR regulations (see section 4.11). Other forms of external project communication are implemented via the portfolio of dissemination tools described below, as well as through conference presentations, workshop participation, meeting attendance, etc. at which the products described in this section can be used to support promotion of the project as appropriate.

C.4 Project leaflet and brochure

An iAtlantic project overview brochure has been designed and produced for distribution. This document describes the project, its main objectives, partnership, funding and expected results, and is a tool as a way to raise general awareness of the project. It is available to download in PDF format from the Partner's Area of the project website, and available in hard copy from the Project Office. Electronic versions of key documents will be available in English, French, Spanish, Portuguese, German and Dutch. Partners are encouraged to distribute the factsheet through their networks and at relevant events.

C.5 Project website

The project website is established at www.iatlantic.eu. It is managed and maintained by the Project Office and the WP6 leader, Vikki Gunn. The website is designed to be the main communication outlet for project activities and products to the wider community, and also serves as a resource area for project partners. The site comprises the public-facing webpages containing general information about the project, a restricted area accessible only to project partners, and a blog platform through which we document our seagoing expeditions and field activities. Public project reports will also be available here. The website is linked to the project's social media accounts (see below). Partners are strongly encouraged to contribute materials and news articles to the website: please contact i-atlantic@ed.ac.uk or vikki.gunn@seascopeconsultants.co.uk if you wish to contribute, report problems or suggest improvements to the site.

Use of the website is monitored using a web analytics package, and statistics are reported to the EC as part of our continuous reporting obligations. The website is developed in full compliance with the EU's best practice guidance on communication and adheres to all requirements under the General Data Protection Regulation (EU 2016/679; see section 4.11).

C.6 Social media

Social media is an important element of the iAtlantic communication toolkit, enabling us to reach a broad range of audiences worldwide. The project maintains public accounts on the following platforms:

| | |
|--------------|--|
| Twitter | @iAtlanticEU) |
| Instagram | @iAtlanticEU and #iAtlanticEU |
| Facebook | iAtlanticEU |
| YouTube | www.youtube.com/channel/UC-nxBSrvFXvTr41BLqUfFig . |
| LinkedIn | www.linkedin.com/company/iatlantic |
| ResearchGate | www.researchgate.net/project/iAtlantic-Integrated-Assessment-of-Atlantic-Marine-Ecosystems-in-Space-and-Time |

All social media accounts are managed by the Project Office in line with the EU's "Social Media Guide for EU funded and R&I projects". Project partners are encouraged to promote iAtlantic via their own social media accounts and link to iAtlantic fora using the project handles/hashtags wherever appropriate, keeping in mind the following guidance:

- Ensure the content is yours to share (i.e. research or opinions) or acknowledge the source accordingly;
- Ensure there are no IP issues associated with what you are posting;
- Use the iAtlantic project tags as appropriate;
- Use "#H2020" to acknowledge the iAtlantic funding;
- Do not use offensive language, argumentative or illegal content etc;
- Protect yourself against internet / social media bots by blocking known bad bots; enable CAPTCHA; monitoring traffic spikes and login attempts;

- Do not engage with online trolls;
- Be vigilant of (targeted) spam and phishing and do not open suspicious messages;
- Familiarise yourself with the privacy and data protection policy of the social media platform you are using;
- Be aware of the potential risks of social media.

For newcomers to social media, WP6 has produced an informal guide *“The social side of science”*, which is available via the Partners Area of the project website.

C.7 Project newsletters

Through WP6, iAtlantic publishes project newsletters twice a year to showcase the latest progress and results from the project. These newsletters are mainly distributed electronically on the project’s mailing lists, and also available to download from the project website. Partners are expected to circulate the newsletters to their own networks for optimum dissemination, and hard copies may be produced for distribution at specific events.

Newsletter content comprises articles from project partners, as well as contributions from collaborators and associated organisations/projects. Features contributed by young researchers are particularly encouraged and sought out. The newsletter will be assembled and edited by Seascope Consultants, with support and input from the Project Office as required. As the newsletter is considered time-sensitive dissemination material, it is exempt from the prior notification rule described in Section 2.5.2 of this document.

C.8 Press releases

Press releases dealing with project-wide announcements and breakthroughs will be issued by the Project Office via University of Edinburgh’s communications team, and made available for all partners to use and adapt as appropriate. However, partners are encouraged to issue their own news releases and announcements about their project results to local/regional/national media as appropriate. Please keep the iAtlantic Project Office informed of these activities (in advance, if possible), and ensure that the iAtlantic project, the support from the EU (see section 2) and your collaborators are appropriately and properly acknowledged.

C.9 Template PowerPoint presentations

A template Powerpoint file containing project-branded blank slides in a range of layouts is available for all partners to use when presenting project work. This, along with a generic slide deck giving an overview of the project, is available to download from the Partners’ Area of the project website. Both the template file and the generic project presentation will be updated as necessary through the course of the project. Template Powerpoint files for A3 and A0 posters is also provided via the website.

Partners are reminded that the acknowledgment text and disclaimer must always be used in project presentations (see section 2.5.4).

C.10 Other resources and materials

As the project progresses, a range of visual materials (videos, animations, visualisations) will be generated and posted on the project’s YouTube channel. If you have material you wish to be shared please contact the Project Office (i-atlantic@ed.ac.uk).

Additionally, a range of pop-up banners and posters are available for use at conferences, meetings, workshops and other events.

C.11 General Data Protection Regulation (EU 2018/1725) implications

General Data Protection Regulation (EU 2018/1725) (“GDPR”) provides enhanced protection to individuals’ data privacy rights. According to GDPR, any organisation storing or using personal data must clearly disclose what data is being collected and how, why it is being processed / used, how long it is being retained, and if it is being shared with any third parties. Personal data can be names, email addresses, job titles, phone numbers, and anything that allows identification of an individual.

Website: The iAtlantic website, managed by the Project Office, has been developed in full compliance with GDPR, and includes a Privacy Statement and cookie bar, informing website visitors about how iAtlantic uses their personal data.

Mailing list: Interested parties can subscribe to the iAtlantic mailing list via the project website. Mailing lists have been developed to keep subscribers anonymous. Mailing lists will only be used to share iAtlantic related information, news and events. Personal data is stored on secure databases and will not be used /shared for any other purpose. A mechanism to opt out of project mailing lists is provided.

Project events: Where external parties are involved in project events, their personal data (e.g., contact details) may be required for event management purposes. In all cases, external participants will be asked to complete an event registration form that includes a consent statement for the use of their personal data in relation to the event, and an option to receive further information about follow-up or other project activities.

Annex D: Document Information

| | | | |
|------------------------|---|----------------|-----------|
| EU Project N° | 818123 | Acronym | iAtlantic |
| Full Title | Integrated Assessment of Atlantic Marine Ecosystems in Space and Time | | |
| Project website | www.iatlantic.eu | | |

| | | | | |
|---------------------|-----------|-----|--------------|--|
| Deliverable | N° | 6.1 | Title | iAtlantic dissemination, exploitation and communication plan |
| Work Package | N° | 6 | Title | Capacity Building, Engagement, Outreach and Exploitation |

| | | | | |
|----------------------------|--------------------|--|---------------|--------------------|
| Date of delivery | Contractual | 30/11/2019 | Actual | 25/11/2019 (v 0.1) |
| Dissemination level | X | PU Public, fully open, e.g. web | | |
| | | CO Confidential restricted under conditions set out in Model Grant Agreement | | |
| | | CI Classified, information as referred to in Commission Decision 2001/844/EC | | |

| | | |
|----------------------------|---|---|
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